

# Press Release



## The Ponca City Public School District launches New Mobile Communications App

The Ponca City Public School District is proud to announce that the latest news and information from the district is now available on smartphones and mobile devices with a new Mobile Communications App launching on Tuesday, October 17, 2017! The district is partnering with Blackboard to expand its communications outreach with a mobile app that is now available in the online iTunes® and Google Play® app stores for free.

Ponca City Public School Public Relations Coordinator Mary Ladd explained, “Our new mobile app will offer a constantly updated feed of district news and events with photos and links to the district’s website. The app can also be customized by the user by selecting the schools they are most interested in for news and updates. Users can also choose to receive push notifications including:

- Breaking news
- School closures/delays
- Calendar changes
- Attendance, grades & homework assignments (parents only)
- Sports updates
- Links to school lunch information & specific items on website

“We know that our students are more successful in schools when parents are engaged in their learning and school activities,” said Shelley Arrott, Ponca City School Superintendent. “With our new mobile app, parents and community members can stay connected with our local schools and with the activities our students are engaged in every day.”

Parents and the public are encouraged to download this free mobile app to their smartphones. Just search in the app store for Ponca City Public Schools!

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