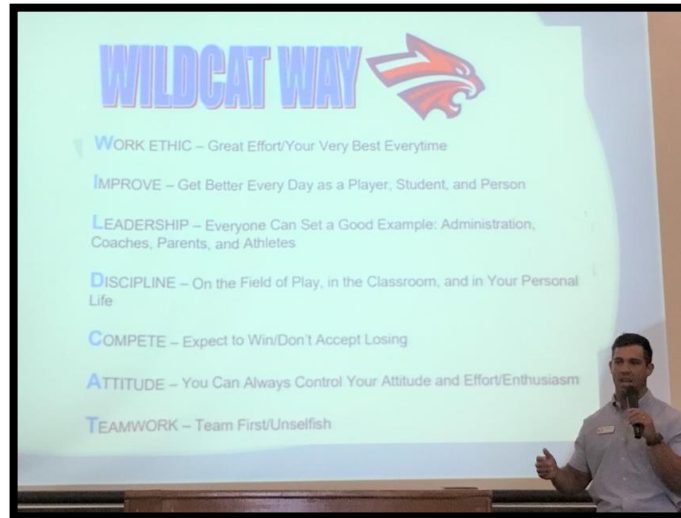


PRESS RELEASE

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Wildcat Way Wednesday Huge Success at East Middle School

Beginning with the 2019-2020 school year, every Wednesday at East Middle School will be "Wildcat Way Wednesday." On Wednesdays throughout the year, there will be an aspect of the Wildcat Way taught to the students. The goal is to increase school spirit, build positive character traits, and for all students to know the meaning behind the Wildcat Way before they enroll at Po-Hi.

This week the focus was on the "W - Work Ethic." Corbin DeWitt, Leadership Development Coordinator at Pioneer Tech in Ponca City, spoke to the 8th graders about this aspect. His speech defined work ethic and inspired students to develop a strong one. He included an inspirational video, audience participation, personal life experiences and positive motivation in his presentation.

Over the coming weeks, EMS will be covering the entirety of the Wildcat Way with speakers who are school and city leaders, coaches, and state officials.

Pictured: Corbin DeWitt in front of the Wildcat Way acronym